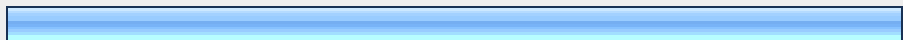

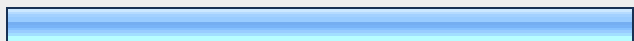

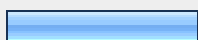



eNews Reader Survey

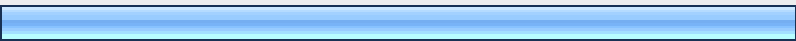
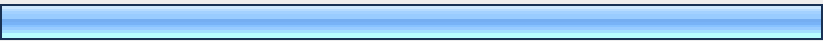
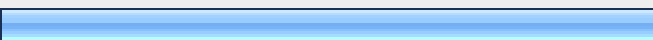
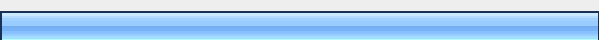
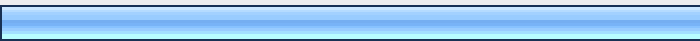
1. eNews subscribers come from various backgrounds. Subscribers range from our primary audience (current Penn State College of Ag Sciences employees) to CAS retirees, other PSU employees, and even non-Penn State readers. Rather than ask a complicated question based on all these potential possibilities, let's keep it simple. *Do you find eNews useful?*

		Response Percent	Response Count
Yes		97.0%	96
No		3.0%	3
<i>answered question</i>			99
<i>skipped question</i>			0

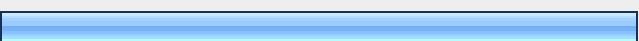
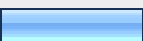


2. How many eNews articles do you regularly read, or at least quickly skim through?

		Response Percent	Response Count
I read or skim all the articles		67.7%	67
I read or skim only half (50%) of the articles		10.1%	10
I read or skim only the articles that interest me		20.2%	20
I normally delete the eNews e-mail notification		0.0%	0
Other (please specify)		2.0%	2
<i>answered question</i>			99
<i>skipped question</i>			0


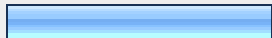


3. Which type of eNews articles do you normally read? (Check all that apply)

		Response Percent	Response Count
Announcements to College of Ag Sciences Employees (ex: Office 2007 Rollout, Ninja)		85.7%	84
How Do I series ... (tips on performing common computer tasks)		88.8%	87
New Technology (ex: FaceBook, Web 2.0 tech, etc.)		70.4%	69
"Other" articles (these may be non-tech articles and appear at the end of eNews)		64.3%	63
Lighter Side & Interesting Links		75.5%	74
		answered question	98
		skipped question	1


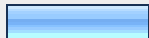

4. In the past few months we've added more articles to eNews. How do you find the length of eNews?

		Response Percent	Response Count
Length is not a factor		68.8%	66
Too long (<i>keep it shorter, only include 5 - 8 articles per issue</i>)		15.6%	15
Too boring (<i>add pictures, embed videos, etc.</i>)		7.3%	7
Other (please specify)		8.3%	8
		answered question	96
		skipped question	3

5. We recently added the option to read eNews via RSS Feeds. Have you taken advantage of this new feature?

		Response Percent	Response Count
Yes		5.2%	5
No (I understand what RSS Feeds are, but I prefer to read eNews via the web)		28.9%	28
No (I don't use or understand RSS Feeds)		63.9%	62
Other (please specify)		2.1%	2
		answered question	97
		skipped question	2

6. The Lighter Side & Interesting Links section of eNews is like the Sunday comics to some. Should we keep this section of eNews?

		Response Percent	Response Count
Yes		78.7%	74
No		16.0%	15
Other (please specify)		5.3%	5
		answered question	94
		skipped question	5

7. How can Ag IT improve eNews for you? What should be ADDED? What do you LIKE? What should we DROP? Here's your chance. Let us know!

		Response Count
		34
		answered question
		34
		skipped question
		65